



## PRELIMINARY SCHEDULE

### Thursday, Nov 11

06:30-07:30 Breakfast  
 07:00-07:05 Opening Remarks  
 07:05-07:35 Future of Aesthetic Medicine and Importance of an Academy  
 07:35-08:05 3-Dimensional Facial Rejuvenation  
 08:05-08:35 Botox and Fillers  
 08:35-09:05 Botox Upper and Lower Face/Non Surgical Facelift  
 09:05-09:20 Panel Discussion  
 09:20-09:50 BREAK  
 09:50-10:20 Varicose Vein Treatments  
 10:20-10:50 Laser Hair Removal  
 10:50-11:10 Panel Discussion  
 11:10-12:00 Recent Advancements in Aesthetic Medicine  
 12:00-01:00 LUNCH  
 01:00-01:30 Fractional Ablative Resurfacing - The Latest Advancement  
 01:30-02:00 CO2 Ablative Lasers  
 02:00-02:30 Fractional Ablative Resurfacing using Fractional Erbium Laser  
 02:30-02:45 Panel Discussion  
 02:45-03:15 BREAK  
 03:15-04:00 Mini Facelift  
 04:00-05:00 Silhouette Lift  
 05:00-05:30 Medical Photography  
 05:30-06:00 Panel Discussion  
 06:00-08:00 WELCOME RECEPTION

### Friday, November 12

06:30-07:30 Breakfast  
 07:00-07:30 Why add Laser Liposuction?  
 07:30-08:00 Tumescant Lipo with Microcannular Technique  
 08:00-08:30 Liposuction in Upper and Lower Flanks  
 08:30-09:00 Liposuction of the Back  
 09:00-09:30 Liposuction of the Chin  
 09:30-09:45 Panel Discussion  
 09:45-10:15 BREAK  
 10:15-10:45 Liposuction of the Inner and Outer Thighs  
 10:45-11:15 Gynecomastia, Male Breast  
 11:15-11:45 Liposuction of the Arms  
 11:45-12:15 Large Volume Liposuction  
 12:15-12:45 Pitfalls to Avoid in Liposuction  
 12:45-01:00 Panel Discussion  
 01:00-02:00 LUNCH  
 02:00-02:40 Keynote Talk: Evolution, Fat Transfer, Buttocks & Breast  
 02:40-03:05 Brazilian Butt Lift  
 03:05-03:30 Fat Transfer - Methods and Modalities (gluteal, facial, breast)  
 03:30-03:55 Fat Transfer to Face  
 03:55-04:10 Fat Transfer to Hands  
 04:10-04:40 BREAK  
 04:40-05:25 Phalloplasty using Fat Transfer  
 05:25-05:35 Fat Transfer  
 05:35-05:55 Stem Cells  
 05:55-06:30 Panel Discussion

### Saturday, Nov 13

06:30-07:30 Breakfast  
 07:00-07:10 History of Breast Augmentation  
 07:10-07:40 Awake Breast Augmentation  
 07:40-08:10 Inframmary Awake Breast Augmentation  
 08:10-08:40 Awake Breast Augmentation/Peri-Areola  
 08:40-09:00 Transaxillary Endoscopic Breast Augmentation  
 09:00-09:15 Panel Discussion  
 09:15-09:45 BREAK  
 09:45-10:15 TUBA Method Scarless Approach  
 10:15-10:40 Transsexual Female Breast Augmentation  
 10:40-10:55 Panel Discussion  
 10:55-11:40 Accreditation Process  
 11:40-11:55 Facility Accreditation  
 11:55-12:15 Medical Malpractice  
 12:15-12:30 Panel Discussion  
 12:30-01:30 LUNCH  
 01:30-02:10 Avelar Abdominoplasty  
 02:10-02:40 Awake Abdominoplasty  
 02:40-03:10 Integrated Liposculpture Awake Abdominoplasty  
 03:10-03:30 Panel Discussion  
 03:30-04:00 BREAK  
 04:00-05:00 Aesthetic Vaginal Surgery  
 05:00-05:30 Blepharoplasty  
 05:30-06:00 Panel Discussion

## POST CONFERENCE WORKSHOPS

### Botulinum Toxin, Dermal Fillers and Laser Workshop November 14-15, 2010 Course Moderator: Greg Alouf MD

#### Day One: Sunday (Dermal Fillers)

08:00-08:30 Registration and Breakfast  
 08:30-10:00 Introduction to Aesthetic Medicine  
 10 Keys to a Successful Practice  
 10:00-11:30 Introduction to Dermal Fillers  
 11:30-11:45 BREAK  
 11:45-12:30 Choosing the Right Filler and Injection Techniques  
 12:30-01:30 LUNCH  
 01:30-02:00 Dental Block - Hands on Training  
 02:00-02:30 Preparing Fillers and Live Demonstration  
 02:30-05:00 Hands on Injection of Dermal Fillers  
 05:00 Adjourn

#### Day Two: Monday (Botulinum Toxin)

08:00-08:30 Registration and Breakfast  
 08:30-09:30 Introduction to Botulinum Toxin  
 09:30-10:15 Other Services That Compliment Dermal Fillers & Botulinum Toxin  
 10:15-10:30 BREAK  
 10:30-11:30 Mixing and Preparation of both Botulinum Toxins  
 11:30-12:00 Determining Dosing and Treatment Areas  
 12:00-01:00 LUNCH  
 01:00-01:30 Live Demonstration of Botulinum Toxin Injection  
 01:30-04:00 Botulinum Toxin - Hands on Training  
 04:00 Adjourn

### 5th Annual Congress on Aesthetic Vaginal Surgery (CAVS) November 14-15, 2010

#### Course Moderator: Red Alinsod MD, FACOG, FACS, ACGE PRELIMINARY TOPICS:

History of Vulvovaginal Surgery  
 Technology Update 2010  
 Pre-Op and Post-Op Considerations  
 In-Office Micro Tumescant Anesthesia  
 In-Office Labia Minora Plasty  
 (Barbie/Rim/Wedge Techniques)  
 In-Office Labia Majora Plasty  
 Alinsod Minora/Majora Plasty  
 Combination Labia/Vaginoplasty  
 In-Office Vaginoplasty  
 In-Office Perineoplasty  
 In-Office Clitoral Hood Reduction  
 In-Office Hymenoplasty  
 In-Office Liposuction in an AVS Practice  
 The Standard of Care in Aesthetic Vaginal Surgery  
 In-Office Fat Transfer to Labia Majora  
 In-Office Labial & Vaginal Revision Surgery  
 In-Office Resurfacing Techniques  
 Mons Pubis Consideration  
 Advanced Vulvar Skincare  
 Aesthetic Reconstructive Pelvic Surgery  
 (The Blue Plate Special)  
 To Mesh or Not To Mesh  
 Vaginal Softening Exercises  
 Skin Tightening Techniques  
 International Approach to Surgery  
 Sexual Dysfunction and Ethical Issues  
 Protecting your Online Reputation  
 Proactive Medical Malpractice Management  
 Add on Services for Aesthetic Gynecology  
 Media and Marketing: The Pitch  
 Internet Strategies  
 Aesthetic Gynecology Photography  
 Surgical Training in Aesthetic Vaginal Surgery  
 A Woman's Perspective on Aesthetic Vaginal Surgery  
 A Plastic Surgeon's Point of View on Aesthetic Vaginal Surgery

#### CONGRESS ON AESTHETIC VAGINAL SURGERY GUEST SPEAKERS

Anil Gandhi MD	Joao Jaenisch Brito MD (Brazil)	Otto Placik, MD
Troy Hailparn MD	Jennifer Sturges JD	Bernard Stern MD
Oscar Aguirre MD, FACOG	Sergei Baghdasarian LC, LLC	Stefan Smajda MD (Belgium)
Jeffrey Segal MD, JD	Susan Hardwick-Smith MD	
Clara Santos MD (Brazil)	Gregory Zengo MD	

## POST-CONFERENCE WORKSHOPS (Tentative)

### Large Volume Fat Grafting Workshop

Nov 14

Live Surgery and Observational  
 Fat Grafting Techniques  
 Fat Grafting Technologies  
 Fat Reinjection to the Gluteal Area  
 Fat Reinjection to the Face  
 Fat Augmentation to the Breast

### Laser Liposuction

Nov 14

Live Surgeries and Observational  
 Contouring of the Abdomen  
 Contouring of the Arms  
 Contouring of the Chin & Neck

### Silhouette Lift

Nov 14

Patient Selection  
 Insertion, Deployment, Anchoring  
 Suspension, Fixation  
 Thread Details/Composition  
 Physiology  
 Before and After

### Patient Care and Aesthetic Practice Management (For Practice Managers and Staff)

Nov 14

Importance of Staff in a Cosmetic Practice  
 Patient Management  
 Business Strategy  
 Practice Management Software  
 Facility Layout

### Marketing your Cosmetic Practice

Nov 14

Staffing -How to Promote to your Existing Patients  
 Print Ads -Are they Effective?  
 Internet Marketing  
 Cross Marketing  
 Budgeting for Marketing Expenses

#### COSMETIC CONFERENCE GUEST SPEAKERS

Haneef Alibhai MD, CM CCFP	Geoffrey Stiller MD, FACS
Red Alinsod MD, FACOG, ACGE	Kevin Johnson MD, FACS
Greg Alouf MD	Robert Keller MD
Mel Bircoll MD	David Kent MD
Jose Garcia MD	Dianne Quibell MD
Carlos Avellanet MD	Walter Tom MD, FACS
Dexter Blome MD, PhD	John Lundebly MD, FACS
Anil Gandhi MD	Robert True MD, FACOG, AACS
Richard Goldfarb MD, FACS	Peter Sinaiko MD
Jeffrey Segal MD, JD	Kathleen Anduze RN, CRN
R. Stephen Mulholland MD	Kelly Smith
Harold Bafitis DO, MPH, FACOS,	Jina Kim

#### ABOUT US:

We are a six year old organization with over 1,800 members. We are committed to the idea of bringing cosmetic procedures to front-line physicians, regardless of medical specialty. Membership and participation is open to all licensed physicians, physician assistants, nurse practitioners, registered nurses and medical assistants.

#### BENEFITS OF ATTENDANCE:

- ★ Admission to Symposium Sessions and Exhibits
- ★ AMA PRA Category 1 Credits™
- ★ Live Presentations
- ★ Welcome Reception
- ★ Networking with Other Physicians
- ★ Access to Exhibit Hall
- ★ Enjoy Tucson!

#### ACCREDITATION:

This activity has been planned and implemented in accordance with the essential areas & policies of the Accreditation Council for the Institute for Medical and Nursing Education (IMNE) and the National Society of Cosmetic Physicians (NSOCP). The Institute for Medical and Nursing Education (IMNE) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

# Register Now! Space is Limited.

## 5<sup>th</sup> Annual Cosmetic Conference November 11-15, 2010, Thursday-Monday

### REGISTRATION FORM:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Office # \_\_\_\_\_ Cell # \_\_\_\_\_

Email \_\_\_\_\_

Fax # \_\_\_\_\_

Medical License # \_\_\_\_\_

Medical Specialty \_\_\_\_\_

Accompanying Staff \_\_\_\_\_

### PAYMENT INFORMATION:

Visa     Mastercard     AMEX    Amount: \_\_\_\_\_

Card# \_\_\_\_\_

Exp Date: \_\_\_\_\_ VCode: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, make check payable to:  
Foundation for the Advancement of Medical Education  
8000 South Kolb Road, Ste 101 Tucson, AZ 85756

### REGISTRATION & MEMBERSHIP FEES

<b>November 11-13, 2010, Thursday-Saturday</b>	
Physicians	\$ 500.00
Residents	\$ 250.00
Accompanying Staff (each)	\$ 250.00

### POST-CONFERENCE WORKSHOPS

<b>November 14-15, 2010 Sunday-Monday</b>	
Hands-On Botulinum Toxin, Fillers & Laser Workshop (2-day)	\$1995.00
Congress on Aesthetic Vaginal Surgery (2-day)	\$1250.00

### November 14, 2010 Sunday

Large Volume Fat Grafting (1-day)	\$ 995.00
Laser Liposuction (1-day)	\$ 995.00
Silhouette Lift (1-day)	\$ 995.00
Patient Care/Aesthetic Practice Management (1-day) (for Practice Managers and Staff)	\$ 495.00
Marketing your Cosmetic Practice (1/2 day)	\$ 295.00
Annual Membership Fee	\$ 300.00

### TOTAL FEES:

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**CANCELLATION POLICY:**  
Registration is 50% refundable only if a written cancellation is received by Sept. 1, 2010.  
NO REFUND will be given after this date for any reason.



Foundation for the Advancement of Medical Education  
8000 South Kolb Road, Ste 103  
Tucson, AZ 85756

### IMPORTANT DATES:

Hotel Reservation Deadline: October 20, 2010  
Registration Cancellation Deadline: September 1, 2010

Hotel Accommodations:  
NSOCP has secured a block of rooms at the Ritz-Carlton Dove Mountain. Please make your reservations by October 20<sup>th</sup> to obtain the special rate of \$199/night. Call 1-800-241-3333 or simply go online at [www.ritzcarlton.com](http://www.ritzcarlton.com) and use Reservation Code# NSCNCSA.



### CONTACT:

National Society of Cosmetic Physicians  
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[www.cosmeticphysicians.org](http://www.cosmeticphysicians.org)  
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fax: 520-545-1254

NATIONAL SOCIETY OF COSMETIC PHYSICIANS

AMERICAN ACADEMY OF COSMETIC GYNECOLOGISTS

AMERICAN ACADEMY OF COSMETIC FAMILY MEDICINE

AMERICAN ACADEMY OF COSMETIC DERMATOLOGISTS

NATIONAL SOCIETY OF COSMETIC PLASTIC SURGEONS

AMERICAN ACADEMY OF COSMETIC NURSES AND ASSISTANTS

27.25 AMA PRA CATEGORY 1 CREDITSTM

# 5<sup>th</sup> annual cosmetic conference

at the new RITZ-CARLTON DOVE MOUNTAIN  
TUCSON, ARIZONA  
November 11-15, 2010

CONFERENCE:  
NOVEMBER 11-13, 2010  
POST CONFERENCE WORKSHOPS:  
NOVEMBER 14-15, 2010